

2025 ANNUAL IMPACT REPORT

Ma'mo'weh Wii'soo'ka'tiwin Foundation

PEOPLE HELPING PEOPLE



MA'MO'WEH
WII'SOO'KA'TIWIN

WHY THE FOUNDATION EXISTS

Communities imagined something that did not yet exist. Across Treaty 3 and the Kenora region, communities identified a need for something new: A shared place where children, youth, and families from different Nations could gather throughout the year. A place rooted in land, culture, leadership, belonging, and wellness.

That vision became the **Makate Waagamichiwanang Gakinaa'amaatiwin Youth & Family Wellness Camp**.

The Ma'mo'weh Wii'soo'ka'tiwin Foundation was created because visionary projects require more than programming. They require long-term investment. They require strong partnerships. They require sustainability.

The Foundation exists to ensure that philanthropic support can help sustain and strengthen this vision over time so that future generations can benefit from it.



A MESSAGE FROM THE BOARD CHAIR

Dear Friends,

It is my privilege to share the Ma'mo'weh Wii'soo'ka'tiwin Foundation's 2025 Impact Report.

At its heart, this report is about partnership. It is about what becomes possible when communities articulate a vision, when leaders commit themselves to bringing that vision to life, and when donors choose to invest in something larger than any one program, event, or moment in time.

The Makate Waagamichiwanang Gakinaa'amaatiwin Youth & Family Wellness Camp began with a powerful idea: that Indigenous children, youth, and families deserved a place where they could gather year-round, strengthen relationships, connect with culture and land, and build a sense of belonging that would endure across generations.

Today, that vision is no longer an aspiration. It is a reality. Children are arriving from communities across the region. Youth are stepping into leadership roles. Families are gathering together on the land. Communities are building relationships through shared experiences and shared space. While the Camp is where this work comes to life, the Foundation exists to support the conditions that make it possible.

Our role is to raise, steward, and invest philanthropic resources with care, transparency, and accountability. We work to ensure that donors who believe in this vision can invest confidently, knowing their contributions are helping build something that communities themselves envisioned and continue to shape.

What inspires me most is that we are not simply funding programs. Together, we are helping build an institution. Institutions matter because they endure. They create continuity. They provide places where relationships can deepen over time and where future generations can find opportunity, connection, leadership, and belonging.

Meaningful change rarely happens because of a single investment or a single year of effort. It happens when people commit themselves to a shared vision over time. It happens when communities, organizations, governments, and philanthropists each play their part. That is what this Foundation is helping to do.

On behalf of the Board of Directors, thank you to every donor, partner, volunteer, Elder, Knowledge Keeper, and supporter who contributed to this work over the past year.

Your generosity is helping create opportunities for children and youth today while building something that will serve communities for generations to come.



Miigwetch,
Kathleen Wynne

Board Chair
Ma'mo'weh Wii'soo'ka'tiwin Foundation



BUILDING TODAY. SUSTAINING TOMORROW.

Together, we are creating lasting impact for children, youth, families and communities across Treaty 3.



RAISED IN 2025

\$3,190,388

Thanks to the generosity of our community, we raised \$3,190,388 in 2025.



OPERATING EXPENSES

\$255,748

(8% of money raised)

Includes fundraising events, donor stewardship, governance, administration and the operations required to raise and distribute funds to the camp.



8%

REMAINED FOR
OPERATIONS
\$255,748



FROM 2025 REVENUE

\$2,934,640
(92%)

Transferred to the camp from 2025 revenue.



FROM 2024 REVENUE
(UNRESTRICTED NET ASSETS)

\$2,424,404

Additional funding from net assets or 2024 revenue that was not disbursed until 2025.



NET ASSETS FOR FUTURE FUNDRAISING AND SUSTAINABILITY

\$733,783

Invested today
for a stronger tomorrow.

THE IMPACT YOU HELPED MAKE POSSIBLE



15,020
PARTICIPANT
EXPERIENCES

Children, youth and families engaged in meaningful, culturally grounded Camp experiences.



12
COMMUNITIES
SERVED

Strengthening relationships and connection across Treaty 3.



35
YOUTH IN
LEADERSHIP ROLES

Empowering the next generation of leaders to inspire and uplift their communities.



BUILDING A LEGACY

Every dollar you give helps build a lasting, Indigenous-led institution that will serve children, youth, families and communities for generations to come.

2025 PHILANTHROPIC REVENUE BY SOURCE

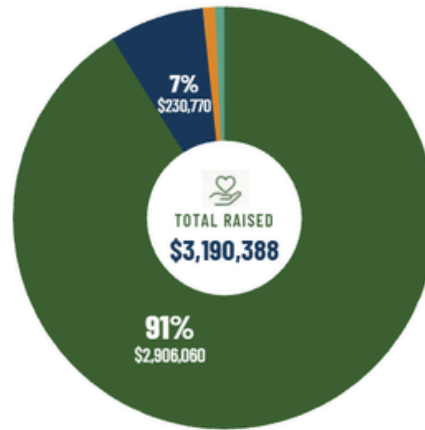
Every philanthropic dollar raised helps create opportunities for children, youth, and families while strengthening the long-term sustainability of the Camp.

2025 PHILANTHROPIC REVENUE

BY SOURCE

TOTAL PHILANTHROPIC REVENUE RAISED

\$3,190,388



**INDIVIDUAL DONORS
AND FOUNDATIONS**
\$2,906,060.00

91%



**FOUNDATION GALA
AND GOLF TOURNAMENT**
\$230,770.00

7%



GRANTS
\$30,000.00

1%



INVESTMENT INTEREST
\$23,558.00

1%



**TOTAL GRANTED IN SUPPORT OF
CAMP OPERATIONS AND GROWTH**

\$2,934,640

All figures are for the 2025 fiscal year.

WHY PHILANTHROPIC FUNDING MATTERS

Government funding and grants are essential. But philanthropy provides something equally important: flexibility. Philanthropic support allows the Camp to respond to emerging needs, invest in long-term priorities, develop innovative programming, and pursue opportunities that restricted funding alone often cannot support.

Because of donor support, the Camp was able to:

- Operate year-round
- Employ and mentor Indigenous youth leaders
- Provide transportation and meals
- Support family engagement opportunities
- Maintain facilities and land-based spaces
- Expand access for participating communities
- Respond to growing demand

Philanthropy does not replace other funding sources. It strengthens the entire system.

Every philanthropic dollar also helps leverage additional investments from governments, foundations, community organizations, and partners, multiplying the impact of donor contributions.

WHEN GOOD PARTNERS COME TOGETHER

When Alex Krawczyk, Founder of the Krawczyk Family Foundation, first met the leadership of Ma'mo'weh Wii'soo'ka'tiwin, what stood out was not simply the vision. It was the people behind it. ***"What struck me immediately was how genuine the team was, and how deeply rooted in community they are. I was also impressed by the leadership's ability to organize and bring their bold vision forward,"*** said Alex.

After learning more about the vision for the Youth & Family Wellness Camp, Alex wanted to help bring it to life. In December 2024, the Krawczyk Family Foundation made its first gift to support the camp, beginning a four-year commitment.

A PLACE OF HEALING

Alex's connection to health and wellbeing goes back decades. Her work and studies have included nursing, Indigenous health and public health, experiences that have shaped her understanding of healing as something much broader than clinical care. ***"I believe healing is multifaceted. Hospital-based and clinic-based care are important, but healing is also emotional and spiritual,"*** she said.

"It connects directly to the vision for Ma'mo'weh Wii'soo'ka'tiwin: Indigenous-led, creating spaces for healing, and built by and for community."

During a visit to camp, she saw that vision in action. She watched the equine therapy program, where she saw how horses can help people break through barriers from trauma. She watched young people playing as two eagles circled overhead and was welcomed into an Elders' teaching lodge.

At a lookout above the hills overlooking the water, Alex was asked to name an outdoor classroom. She chose the Honey Bear Healing Garden, in memory of her late parents, Honey and Dr. Barry Sherman. ***"It was deeply meaningful as I am still grieving the loss of my parents and their presence in my life, and it allowed me to bring them into that space,"*** said Alex. ***"I am also healing on this journey with Ma'mo'weh Wii'soo'ka'tiwin."***

That same vision is continuing to take shape through the soon-to-open Krawczyk Family Equine Centre, a space that reflects the Foundation's shared commitment to healing through nature, relationships and community. For Alex, seeing both the Honey Bear Healing Garden and the Krawczyk Family Equine Centre become part of the camp is a powerful reminder that healing can be woven into the landscape itself.

TRUSTING INDIGENOUS LEADERSHIP

For Alex, meaningful philanthropy begins with trust. ***"We work to establish trusted, long-term partnerships where we walk alongside our partners as they bring their visions forward,"*** she said.

She hopes donors will support Indigenous-led organizations without trying to determine what the community needs most. ***"It is not my role to decide whether horses matter more than baseball, or a Healer more than a social worker. Our partners are the leaders. They have done the research."***

"Our role is to believe in them, minimize unnecessary red tape, and walk alongside them as they bring their vision forward," Alex said. ***"Sometimes it is a leap of faith at the beginning. You have to trust your partners and believe the risk is worth taking."***



She also hopes this partnership helps inspire others to think differently about philanthropy.

“Our hope is that by talking about our partnerships with Indigenous-led organizations, we will encourage other foundations and philanthropists to develop partnerships and walk alongside Indigenous-led organizations in a similar way.”

“When good partners come together, beautiful and important things take root. Sometimes one plus one equals far more than two,” she said.

THE POWER OF JOY

At the Youth & Family Wellness Camp, the vision is becoming tangible through spaces and experiences that bring people together. From the Honey Bear Healing Garden to the soon-to-open Krawczyk Family Equine Centre, Alex sees places that carry hope as much as purpose.

She loves hearing stories of ***“the sparkle coming back to someone’s eyes when a horse nudges them, or when they meet the very friendly chickens in the barn.”*** These spaces, she said, ***“are bringing hope and light to many people, and they carry a message that healing and wellbeing are possible.”***

And what does she hope children, youth and families experience? ***“Joy! Laughter, safety, connection, community, delicious food, baseball games that bring people together, learning new skills and trying new things,”*** she said.

““When you are in pain, discovering that you can feel joy again is powerful. I hope everyone who visits feels safe, feels joy, and leaves feeling inspired.”

Looking ahead, Alex hopes the camp will continue to grow and inspire others. ***“I hope this is just the beginning, and that the camp becomes a model other communities can learn from and replicate across Turtle Island,”*** she said. “There are so many ideas still to grow”.



Krawczyk Family Equine Centre

Construction continued this year on the 15,000 sq. ft. indoor riding arena, scheduled to open in fall 2026. The space will expand year-round equine programming and therapeutic land-based experiences.



Outdoor Education Hub & Honey Bear Garden

Launched in summer 2025, this space supports hands-on learning in environmental stewardship, food systems, and outdoor skills while helping youth build deeper relationships with the land.

THE IMPACT DONORS HELPED ENABLE

A Year of Growth

Through a blended funding model that combines philanthropy, grants, and community partnerships, the Camp continued to expand its reach throughout 2025.

- 15,000 Participant Experiences
- 541 Summer Campers
- 105 Youth Leaders
- 8 Participating Communities
- 98% Family Return Rate

These numbers represent far more than participation. They represent relationships. They represent confidence. They represent belonging.

Children build resilience, confidence and independence. Families reconnect on the land. Youth become leaders and mentors. Communities strengthen relationships across Nations.

The impact of the Camp is not measured solely by attendance. It is measured by the experiences participants carry home and the connections they continue building long after they leave.

IMPACT IN ACTION: FROM CAMPER TO LEADER

Two summers ago, she was a camper. She stayed close to staff. She was quiet in groups. She watched before joining in. This year, she is the one welcoming children off the bus.

She knows which groups are calm in the morning. She notices who is quiet on arrival. She sits beside children who look unsure without needing to be told to.

At one point in the week, a younger camper refuses to join an activity. A staff member starts to step in—but she gets there first. She doesn't push. She just sits. Talks. Waits. Ten minutes later, the child joins.

No one calls attention to it. No one needs to. Later that day, she is asked how she knows what to do. She pauses and says: "I remember what it felt like when I first came."

This is not a leadership program in theory. This is leadership formed through lived experience.

These investments don't just create access. They create pathways where young people grow into the kind of leaders they once needed.



15,020 children and youth served annually.



541 summer campers.



98% family return rate.

WHY CONTINUED INVESTMENT MATTERS

Demand for Camp programming continues to grow. Each year, more children want to attend. More communities are seeking access. More youth are ready to step into leadership roles. The need is clear. The opportunity is significant. Continued investment will help ensure that the Camp can expand access, strengthen programming, and meet growing community demand while maintaining the quality and cultural integrity that participants value.

IMPACT IN ACTION: LEARNING THAT DOESN'T FEEL LIKE SCHOOL

A group gathers by the water in the morning. There is no formal instruction yet. Just waiting. Watching. An Elder begins to speak—not quickly, not directly into “lesson mode.”

The group settles naturally. Some sit on logs. Others on the ground. The teaching is about water, movement, responsibility. But something else is happening at the same time.

A child starts asking questions. Another starts pointing things out in the land that others hadn't noticed. The conversation moves slowly, without urgency.

No one interrupts. No one is graded. No one is pulled away by a bell. Later, a staff member is asked what the learning objective was. They pause.

“It happened,” they say. “But not in a way we can write on a worksheet.” This is what land-based learning looks like when it is fully supported: not delivered to children, but experienced with them.

Partnerships help create the conditions where this kind of learning is not occasional—it is daily.



IMPACT IN ACTION: BELONGING BEGINS HERE

An overnight camp bus pulls in just after dinner. A group of children steps off quietly—some holding bags too tightly, some not speaking at all. For many, this is the first time they have been away from home overnight.

At first, they stay close together. They watch everything. They ask when they will go home. Later that night, something small shifts.

There is laughter from the cabin. Someone finally tries the bunk bed on the top. A leader checks in and sits on the floor instead of standing at the door. No one rushes them.

By morning, things are different. A child who said very little the day before is asking where breakfast is. Another is already running toward the field.

No announcement marks the change: it simply happens. And it happens again and again—because the conditions are right for it to happen safely.

This is what investment makes possible: not just a place to visit, but a place where children can stay—and discover they are okay there.

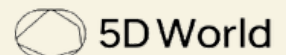
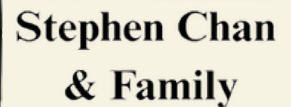
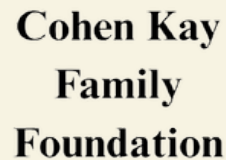
BUILDING A COMMUNITY OF SUPPORT

Growing the Circle

The Foundation's second annual gala brought together donors, partners, volunteers, and community champions who share a belief that Indigenous children, youth, and families deserve places where they can belong, learn, lead, and thrive. Together, supporters helped grow awareness, strengthen relationships, and expand philanthropic investment in the Camp.

- More than 200 Attendees
- 11 Sponsors

Every new supporter strengthens the circle around the Camp and contributes to its long-term sustainability.



WITH GRATITUDE TO OUR SUPPORTERS

A growing community of support

Foundations & Individual Donors

- Krawczyk Family Foundation
- Barry and Laurie Green Family Trust
- Paul Cohen
- The Larry and Judy Tanenbaum Foundation
- The Lawson Foundation
- Jays Care Foundation
- Cohen Kay Family Foundation
- Kenora and Lake of the Woods Community Foundation

Corporate & Community Partners

- 5D World
- VisFuture Inc
- Jarnel Contracting Ltd
- Lake of the Woods Electric
- The Standard Insurance Brokers Ltd
- Dingwall Ford Kenora
- Amir Remtulla and Associates
- Bruce Power
- AECON

This list reflects supporters who have helped build and sustain the Camp. We are deeply grateful to all who give, including many individuals and families who choose to support this work quietly.



STEWARDSHIP & ACCOUNTABILITY

Building for Today and Tomorrow

The Foundation's responsibility extends beyond fundraising. We are committed to stewarding resources in a way that balances today's needs with tomorrow's opportunities.

In 2025, approximately 92% of funds raised were directed toward supporting Camp operations, programming, infrastructure, and growth. A portion of funds remained with the Foundation to support governance, donor stewardship, future fundraising efforts, and long-term sustainability planning.

The Foundation also maintains reserve and investment funds that generate annual returns. These resources strengthen our ability to support the Camp over time and help ensure that donor investments continue creating impact well into the future. Our goal is not simply to fund one year of programming. It is to help build a sustainable institution that can serve children, youth, and families for generations.



MA'MO'WEH WII'SOO'KA'TIWIN IN 2025

Raising Funds. Giving Back. Building Futures.



WE RAISED THIS MUCH IN 2025



Foundation and
Individual Gifts \$2,906,060.00



Events \$230,770.00



Grants \$30,000.00



Other Revenue \$23,558.00

TOTAL REVENUE \$3,190,388.00



THE CAMP USED/ALLOCATED THE FUNDS IN THIS WAY



Camp Operations/Admin \$1,058,997.00



Summer Camp \$73,764.00



Winter, Spring,
Fall Programming \$777,432.00



Equine Programming \$156,317.00



Capital Projects \$868,130.00

TOTAL ALLOCATED \$2,934,640.00



FINANCIAL STRENGTH & SUSTAINABILITY

Through prudent financial management, strong donor partnerships, and a growing base of philanthropic support, the Foundation remains well positioned to support the Camp's continued growth and long-term sustainability.

The Foundation's Board continues to explore strategies that strengthen financial resilience, diversify revenue sources, grow donor engagement, and increase the resources available to support Camp programming in future years.

By maintaining reserves and investment assets while continuing to grow annual fundraising efforts, the Foundation is working to ensure that support for the Camp remains strong for generations to come.

GOVERNANCE

The Foundation is governed by a volunteer Board of Directors responsible for:

- Fiduciary oversight
- Stewardship of donor resources
- Governance and accountability
- Alignment with donor intent
- Strategic planning
- Long-term sustainability

BOARD OF DIRECTORS



**Kathleen
Wynne, Board
Chair and
President**



**Chief Chris
Skead, Director**



**Chief Darlene
Comegan,
Director**



**David de
Launay,
Secretary and
Treasurer**



**David Paul,
Director**



**David Zimmer,
Past President
and Director**



**Grant Wedge,
Director**



**Stephen
Chan,
Director**



**Zahra Bhanji,
Director**

LOOKING AHEAD

The Opportunity Before Us

Demand continues to grow. More children want to attend. More communities are seeking access. More youth are ready for leadership opportunities.

The question is no longer whether this vision matters. The question is how many more children, youth, and families can benefit from it. In 2026, priorities include:

- Expanding access to Camp programming
- Strengthening youth leadership pathways
- Advancing infrastructure projects
- Deepening community engagement
- Diversifying philanthropic support
- Growing long-term financial sustainability

Together, these priorities will help ensure that the Camp remains a place of connection, leadership, culture, and belonging for generations to come.

THANK YOU

This work exists because communities envisioned it. It continues because donors, partners, volunteers, Elders, Knowledge Keepers, and supporters chose to invest in it. Every gift helps create the conditions for children, youth, and families to gather, learn, lead, and belong.

Together, we are helping build something that will serve generations to come.

**FOR THE LAND.
FOR THE PEOPLE.
FOR THE FUTURE.**

Miigwetch.





MIIGWETCH.



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Kenora, ON P0X 1C0

Make a donation: <https://mwfoundation.ca/donate-now/>

In partnership with

Makate Waagamichiwanang Gakinaa'amaatiwin Youth &
Family Wellness Camp and
Ogimaawabiitong – Kenora Chiefs Advisory